Growing the Geospatial Workforce

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Empowering Colleges:
Expanding the
Geospatial Workforce

GeoTech Center New Funding

Growing the Workforce

The National Geospatial Technology Center of Excellence was notified in March of 2017 that it has received funding for an additional five years from the National Science Foundation (NSF) - Advanced Technological Education (ATE) (DUE 1700496).



GeoTech Team

- Vince DiNoto Director/PI (Kentucky)
- Ann Johnson Assoc. Director/co-PI (Idaho)
- Ken Yanow Assoc. Director/co-PI (California)
- Nicole Ernst Assoc. Director/co-PI (Pennsylvania)
- Rich Schultz Assoc. Director/co-PI (Illinois)
- Rodney Jackson Senior Team (North Carolina)
- Chris Cruz Senior Team (California)
- Ming Tsou Senior Team (California)
- Thomas Mueller Senior Team (Pennsylvania)
- Wing Cheung Senior Team (California)
- Adam Dastrup Senior Team (Utah)
- John Johnson Senior Team (California)



Consultants and Evaluator

- Global Skills Exchange (GSX) David Wilcox
- U.S. GeoIntelligence Foundation (USGIF) –
 Daryl Murdock
- Washington State University Candiya Mann





The GeoTech Center will concentrate efforts on developing curriculum and professional development in areas which are rapidly evolving as related to **Growing the Workforce**, through both traditional and non-traditional educational offerings.





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Is there a place for GeoINT and location based intelligence in twoyear college programs?

What are the needs of the incumbent workforce?

How has the field of study evolved since the last GTCM update?



Applied Research: Emerging Trends – investigate the needed skills and competencies for the GST workforce Domain.

GOAL 1 ACTIVITIES



Goal 1 Activities

Applied Research: Emerging Trends – investigate the needed skills and competencies for the GST Workforce Domain.

- White Papers on trends
- MOUs with organizations
- DACUMs on UAS Imagery/Operator



Meta-DACUM in UAS technologies

- Design a Curriculum process used
- Multiple DACUMs combined to form the Meta-DACUM
- Displayed is the Meta-DACUM for GIS and Remote Sensing

Meta-DACUM Research Chart for GIS & Remote Sensing												May, 2014			
Duties Tasks											<u> </u>				
	MANAGE DATA	Al Define data requirements (7)	A2 Research data sources (17)	A3 Acquire data (14)	A4 Connect to data feeds (3)	A5 Import & export data (9)	A6 Order & purchase data (6)	A7 Organize data (15)	A8 Backup & restore data (13)	A9 Convert / reformat data (18)	A10 Join & relate tables (4)	All Create & edit feature behavior (topology, subtypes, domains) (5)		A12 Design & edit databases (14)	A13 Assign user permissions (5)
	MANAGE DATAcontinued		A14 Research & implement security protocols (4)	A 15 Evaluate data quality (8)	A16 Validate data (19)	A17 Create & maintain data update schedule (4)	A18 Create & maintain data dictionary (2)								
3	GENERATE DATA	B1 Collect field attribute data (8)	B2 Conduct surveys & questionnaire (5)	B3 Capture crowd-source data (7)	B4 Plan field missions (16)	B5 Collect ground control points (8)	B6 Digitize data (9)	B7 Geocode addresses (8)	B8 Scan non- digital data (6)	B9 Create/edit vector data (13)	B10 Create/edit attribute data (10)	B11 Create / edit metadata (13)	B12 Create photogramme tric data (3)	B13 Create LIDAR based products (4)	B14 COGO legal descriptions (4)
	PROCESS DATA	C1 Georeference & rectify data (9)	C2 Define spatial reference (2)	C3 Reproject & transform data (7)	C4 Conduct image classification (16)	C5 Evaluate accuracy of image clas- sification (6)	C6 Mosaic / co-register images (5)	C7 Sample / resample image data (4)	C8 Conduct atmospheric / radiometric calibration (4)	C9 Conduct image enhancement (5) C10 Conduct visual interpretation of imagery		C11 Conduct geoprocessing (9)	C12 Orthorectify photogram- metric data (3)	C13 Process / post-process GPS data (4)	C14 Normalize data structure (2)
)	ANALYSE DATA	D1 Conduct queries (7)	D2 Conduct network analysis (9)	D3 Conduct statistical analysis (8)	D4 Conduct Proximity analysis (2)	D5 Conduct spatial analysis (10)	D6 Conduct quantative analysis (7)	D7 Conduct change detection (4)	D8 Conduct view-shed analysis (2)	D9 Perform fea / image segmen		D10 Conduct scenario analysis (2)	D11Create & execute models (11)		
2	MANAGE SOFTWARE & HARDEARE	El Install & upgrade software (5)	E2 Create scripts & custom tools (11)	E3 Evaluate software & hardware (5)	E4 Configure & upgrade servers (4)	E5 Optimize database performance (5)	E6 Order materials & supplies (4)	E7 Maintain equipment & supplies (10)	E8 Provide technical support (7)	E9 Create help files & user guides (3)					
	MANAGE PROJECTS	F1 Coordinate project activities (12)	F2 Clarify scope, goals & deliverables (11)	F3 Evaluate project feasibility (5)	F4 Develop project timeline and schedule (5)	F5 Define project study area (6)	F6 Allocate project resources (5)	F7 Evaluate project status (13)	F8 Develop pol & procedures (I		F9 Document / record methodology & procedures (7)		F10 Prepare cost estimates and budgets (6)	F11 Evaluate and supervise project personnel (4)	F12 Prioritize & streamline project workflows (5)
	MANAGE PROJECTS		F13 Contribute strategic plan (2		F14 Participate in hiring personnel (6)	F15 Write prop applications (7)		F16 Create & in disaster recover							
3	GENERATE PRODUCTS & SERVICES	G1 Design & create static maps (24)	G2 Design & create dynamic maps (3)	G3 Create graphics (4)	G4 Create animations, fly-throughs and videos (7)	G5 Create reports (13)	G6 Create tables, charts & graphs (8)	G7 Create mailing lists and labels (2)	G8 Develop presentations (4)	G9 Conduct oral presentations (10)	G10 Prepare documents & data (12)	G11 Publish digital information (16)	G12 Integrate data (5)	G13 Develop software ap- plications & web services(8)	G14 Develop and maintain websites (4)
I	PROFESSIONAL DEVELOPMENT	H1 Interact & communicate with co- workers (4)	H2 Network professionally (8)	H3 Participate i seminars & wor		H4 Conduct tra and workshops		H5 Develop training program & materials (5)	H6 Attend prof training classes (11)		H7 Pursue advance degrees & certificates (6)	& professional certificat		(9) H9 Promote and represent field of geospatial technol (7)	
I	PROFESSIONAL DEVELOPMENTcontinued		H10 Participate & professional activities (8)		H11 Read job related information (10)	H12 Participate in mentoring programs (10)	H13 Publish professional articles (4)	H14 Conduct self- assessment & plan career (8)	H15 Participate in committee meeting (4)	H16 Research technology trends (5)					



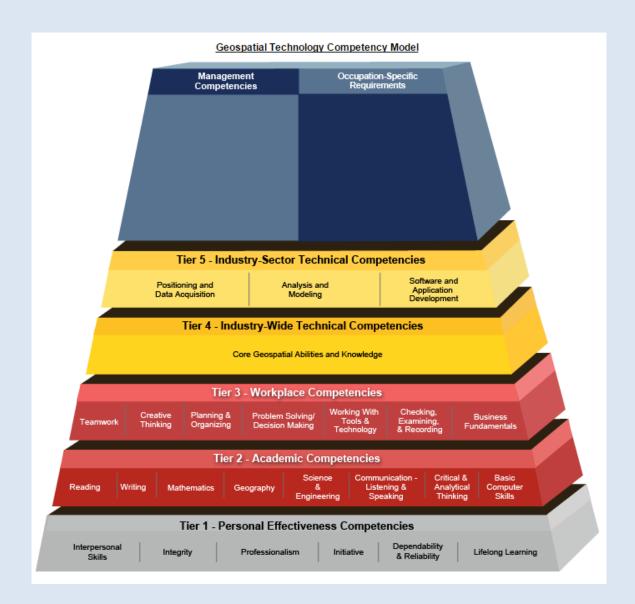
Goal 1 Activities

Applied Research: Emerging Trends – investigate the needed skills and competencies for the GST workforce Domain.

- White Papers on trends
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- DACUMs on UAS Imagery/Operator
- EBOK Crosswalk
- GTCM updates



GTCM



http://www.careeron estop.org/competenc ymodel/competencymodels/geospatialtechnology.aspx or off the GeoTech Center website



Content in the GTCM

Positioning and Data Acquisition

Knowledge of the unique geometric and thematic properties of geospatial data, the factors that affect data quality, and data production technologies. Includes data collection, data capture methods and technologies used to collect georeferenced observations and measurements.

Critical Work Functions

- Use specialized geospatial software to transform ellipsoid, datum, and/or map projection to georegister one set of geospatial data to another
- Geocode a list of address-referenced locations to map data encoded with geographic coordinates and attributed with address ranges
- Discuss examples of systematic and unsystematic land partitioning systems in the U.S. and the implications for land records
- · Recognize that land records are administered differently around the world
- Explain the distinction between a property boundary and its representations, such as deed lines, lines on imagery, boundary depictions in cadastral (land records) databases
- Plot a legal boundary description from a deed or plat
- Design an integrated measurement system solution for acquiring and processing geospatial data
- Identify sampling strategies for field data collection_including systematic, random, and stratify



Updates of GTCM

- This significant documents was last updated approximately 4 years ago.
- The process will begin in the fall of 2017 and be repeated in the fall of 2020.
- In the last update more than 200 people reviewed each of the first five tiers.



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- GTCM updates
- Program Content Tool



Program Content Tool

	Go to	the GTMC Competency Model								
	Enter o	ourse name(s) in the columns to the right; cut/paste for additional columns or delete as needed.								
	Enter 0	through 4 for each course based on the Scale Below								
	Refer t	o the "Definitions" tab in this worksheet for a explanation of how it should be included in the								
	O 0	Not important for this course - do not include in this course			v			Geo	<u>-0</u>	_
	1	Slightly important for this course, include ony if time permits:	o to	<u>a</u> .	Ac	Vis.	0	o Grin	Š	ç E
	2	Important - include at an awareness level	- Intro	Spatial	103 -Data Acc & Mgmnt	104 - Cartogr. Design & Vis.	105 - Intro Remote	106 - Intro Ge Programming	seo,	Competency
	3	Very Important; should be included at some level above awareness	13.	>	Nen	1 - (105 - Inti Remote	1 - 0	7 - (Dev	Compe
	4	Critically important, must be included in depth	101 GST	102 Anal	103 & M	104 De	100 J	106 Prog	107 Ap	8 등
ID# MD#	GTCM									
1 MK		Explain how map scale affects data collection and management	3	D 2	2	2	2	O 0	1 2	Cross Cutting (CC)
2 A11		Create and build topology (subtypes and domains)	① 1	D 2	O 1	0	O 0	O 0	O 0	Cross Cutting (CC)
		Describe the characteristics and appropriate uses of common coordinate systems, projections,								
3 MK		Datums and geoids	3	D 2	O 1	3	① 2	O 0	3 3	Cross Cutting (CC)
4 A11		Validate spatial and tabular data (e.g. topology, build, verification)	1	D 2	3		O 0	O 1	O 0	Cross Cutting (CC)
5 C2		Define data's spatial reference	3	D 2	4		3	2	O 0	Cross Cutting (CC)
6 C3		Transform spatial data (e.g. reprojections)	1	⊕ 3	3	2	3	2	3 3	Cross Cutting (CC)
7 MK		Apply appropriate projections	2	⊕ 3	2	• 4	3	3	O 0	Cross Cutting (CC)
8 C2		Describe different methods of indicating locations (e.g., decimal degrees, UTM, military grid)	3	D 2	3	2	(1)	O 0	1 2	Cross Cutting (CC)
9 MK		Calculate scale transformations.	1	O 1	1	0	O 0	O 0	O 0	Cross Cutting (CC)
10 A11		Resolve spatial conflicts.	2	① 2	1	3	O 0	O 0	O 0	Cross Cutting (CC)
11 MK		Determine appropriate scale	3	① 2	2	• 4	2	3	1 2	Cross Cutting (CC)
12 MK	T2	Number Operations and Computation - addition, subtraction, multiplication, and division	2	D 2	00	_ 1	2	O 0	O 0	Cross Cutting (CC)
13 MK	T2	Number Systems and Relationships - whole numbers, decimals, fractions, and percentages	2	① 2	00	_ 1	① 2	O 0	O 0	Cross Cutting (CC)
		Measurement and Estimation - measurement of time, temperature, distances, length, width,								
		height, perimeter, area, volume, weight, velocity, and speed; unit conversion; numerical analysis								
14 MK	T2	to obtain approximate solutions when necessary	2	⊕ 3	00	_ 1	2	O 0	O 0	Cross Cutting (CC)
15 MK	T2	Geometry - size, shape, and position of features using geometric principles to solve problems	2	D 2	0	_ 1	① 2	O 0	O 0	Cross Cutting (CC)
		Mathematical Reasoning and Problem Solving - inductive and deductive reasoning, conjectures.								



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- GTCM updates
- Program Content Tool
- Personal Assessment Tool



Personal Assessment Tool

- More than 180 items selected to assist individuals in knowing how prepared they are for the GISP exam. Accessible from the GeoTech Center's Website.
- Responders use a modified Bloom's Taxonomy to self assess.
- Results classified into 43 unique study areas based upon major categories
- Results returned with descriptive assessment of abilities.
- N>195, reviewed N>400
- Supplemental personal assessment may be developed in areas outside of the GISP exam.
- Remote Sensing will be added.



Curricular Materials Development – Prep materials for certifications, develop problem-centered, contextual and relevant materials

GOAL 2 ACTIVITIES



Goal 2 Activities

Curricular Materials Development – Prep materials for certifications, develop problemcentered, contextual and relevant materials

- GEOINT Bridge Certificate
- Concept Modules and Test Prep Materials



CoP Needs!

- Interviewed 120 professionals
 - Provide study materials for those seeking personal growth and/or certification in geospatial technology.
 - High quality materials requested include: study guide, practice questions for GISP Exam, a study guide/book
 - Potentially in person test prep workshops



Goal 2 Activities

Curricular Materials Development – Prep materials for certifications, develop problem-centered, contextual and relevant materials

- GEOINT Bridge Certificate
- Concept Modules and Prep Materials
- Micro credentials/Badges
- Demonstration Videos
- Learning Modules



Curriculum Steps include

- The modularization of courses into individual concepts.
- Develop additional case studies for specific subjects that utilize GST and STEM.
- Work directly with the GST workforce



Goal 2 Activities

Curricular Materials Development – Prep materials for certifications, develop problem-centered, contextual and relevant materials

- GEOINT Bridge Certificate
- Concept Modules and Prep Materials
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- Demonstration Videos
- Learning Modules
- Model Courses updates



Model Courses

- GST 100 Awareness/General Education GST Course
- GST 101 Introduction to Geospatial Technology
- GST 102 Spatial Analysis
- GST 103 Data Acquisition and Management
- GST 104 Cartographic Design and Visualization

- GST 105 Introduction to Remote Sensing
- GST 106 Introduction to Geospatial Programming
- GST 107 Geospatial Web Application and Development
- GST 108 Capstone
- GST 109 Internship

GST 100 Awareness Course 8 items





















Goal 2 Activities

Curricular Materials Development – Prep materials for certifications, develop problem-centered, contextual and relevant materials

- GEOINT Bridge Certificate
- Concept Modules and Prep Materials
- Micro credentials/Badges
- Demonstration Videos
- Learning Modules
- Model Courses updates
- UAS Curriculum



Lots of UAS Programs

- Numerous programs have been funded by NSF – ATE and they have solid curriculum.
- There are lots of different focuses to the final outcomes, but what are the common elements.
- The only real agreement is Part 107.





Goal 2 Activities

Curricular Materials Development – Prep materials for certifications, develop problem-centered, contextual and relevant materials

- GEOINT Bridge Certificate
- Concept Modules and Prep Materials
- Micro credentials/Badges
- Demonstration Videos
- Learning Modules
- Model Courses updates
- UAS Curriculum
- Career Pathways
- MOOC (Massive Open Online Course)
- Create business models using Business Canvas



Applied Research: Underserved and Underrepresented Populations – best practices to increase and retain populations including veterans, women, minorities and persons with disabilities

GOAL 3 ACTIVITIES



Goal 3 Activities

Applied Research: Underserved and Underrepresented Populations – best practices to increase and retain populations including veterans, women, minorities and persons with disabilities

- Research Best Practices
- Basic Skills Needs what are members of the GST community lacking?



Knowledge of digital file management



- Knowledge of digital file management
- Knowledge of statistics (e.g., descriptives, summary statistics, and R-squared)



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- Knowledge of statistics (e.g., descriptives, summary statistics, and R-squared)
- Knowledge of basic programming (e.g., scripting, object oriented, query, and extensible)
- Knowledge of metadata and its standards (e.g., ISO and FGDC)



Weaknesses (no particular order)

- Knowledge of digital file management
- Knowledge of statistics (e.g., descriptives, summary statistics, and R-squared)
- Knowledge of basic programming (e.g., scripting, object oriented, query, and extensible)
- Knowledge of metadata and its standards (e.g., ISO and FGDC)
- Knowledge of selection queries (e.g., attribute, spatial, and location)



 Knowledge of graphic representation techniques, including thematic mapping, multivariate displays, and web mapping



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- Knowledge of different field types
- Knowledge of archiving and retrieval



Goal 3 Activities

Applied Research: Underserved and Underrepresented Populations – best practices to increase and retain populations including veterans, women, minorities and persons with disabilities

- Research Best Practices
- Basic Skills Needs what are members of the GST community lacking?
- Dissemination
- Veterans and other underrepresented populations
- Mentoring, minority serving institutions



Professional Development and Program Support – Develop and Implement PD for secondary and post-secondary in emerging uses of GST

GOAL 4 ACTIVITIES

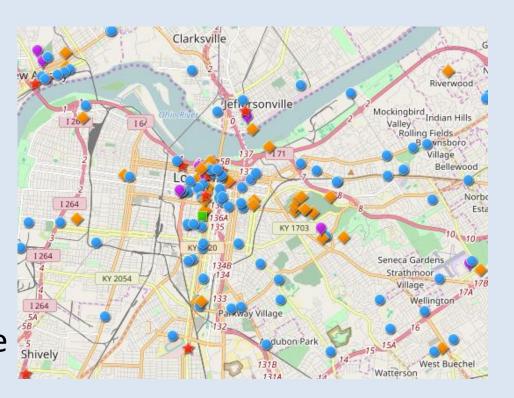


Goal 4 Activities

Professional Development and Program
Support – Develop and Implement PD for secondary and post-secondary in emerging uses of GST

- Workshops, Exploratoriums, Conferences

 four regional conferences and one national conference
- Webinars in partnership with other organizations such as Directions Magazine
- Community of Practice using collaborative tools, like field data collection





Syllabus Repository

- Contains syllabi at all levels
 - Introductory
 - Specialized courses
 - Graduate courses
- Presented as given without any modifications



Current Institutions



California University of Pennsylvania



Foothill College



Sacramento City College



University of Akron



California State University Northridge



Idaho State University



San Diego Mesa College



University of Colorado Denver



Del Mar College



Jefferson Community & Technical College



Sewanee University



University of Denver



Drew University



Michigan State University



South Dakota State University



University of Louisville



Eastern Kentucky University



Palomar College



Southern New Hampshire University



University of West Florida



Goal 4 Activities

Professional Development and Program Support – Develop and Implement PD for secondary and post-secondary in emerging uses of GST

- Workshops, Exploratoriums, Conferences – four regional conferences and one National conference
- Webinars
- Community of Practice using collaborative tools, like field data collection
- Newsletters
- Listserv and social media, YouTube Video
- Annual Educational Awards (current three awarded, but may change and will be announced in the fall)
- Mentoring program revisions and creation (we will visit and work with your program)
- Two different student competitions, one in mapping and the other in UAS



Questions and Answers

http://www.geotechcenter.org/geotech-centers-presentations.html

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http://geotechcenter.org



